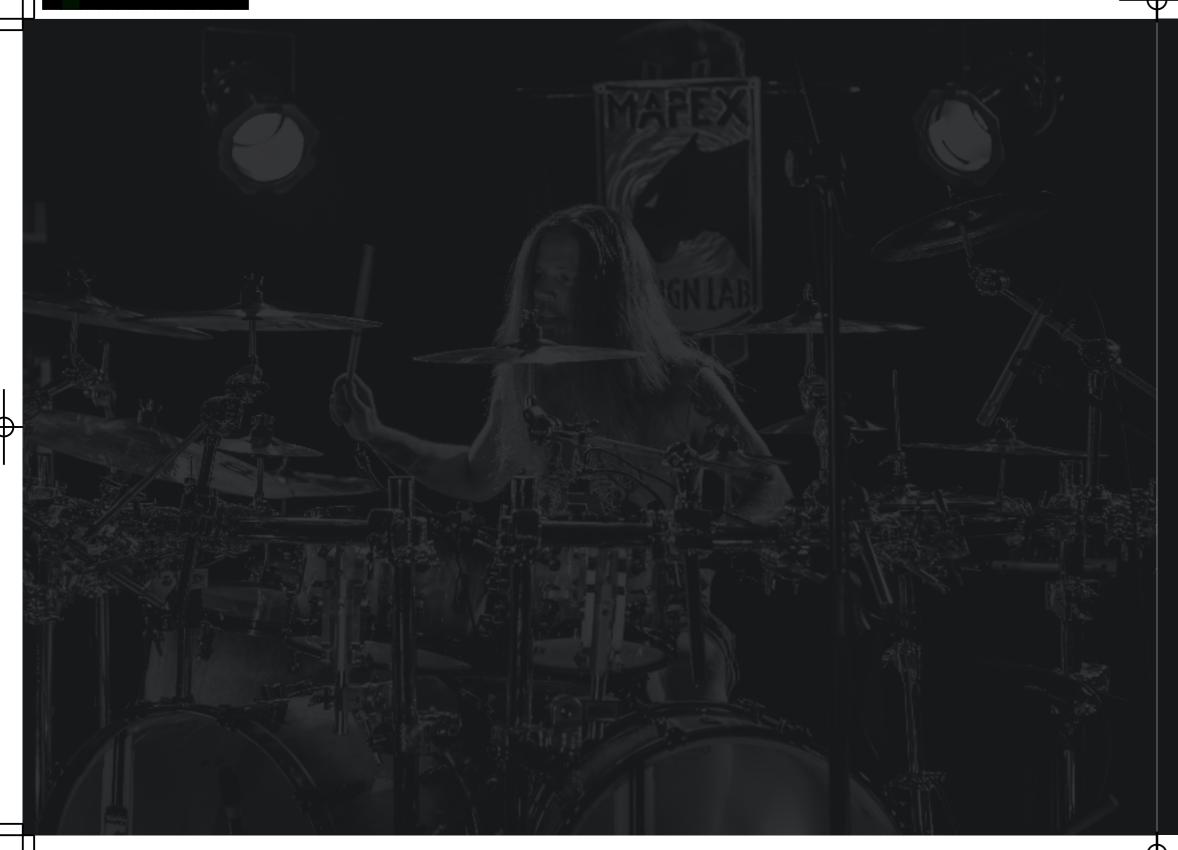




MAPEXDESIGNLAB.COM



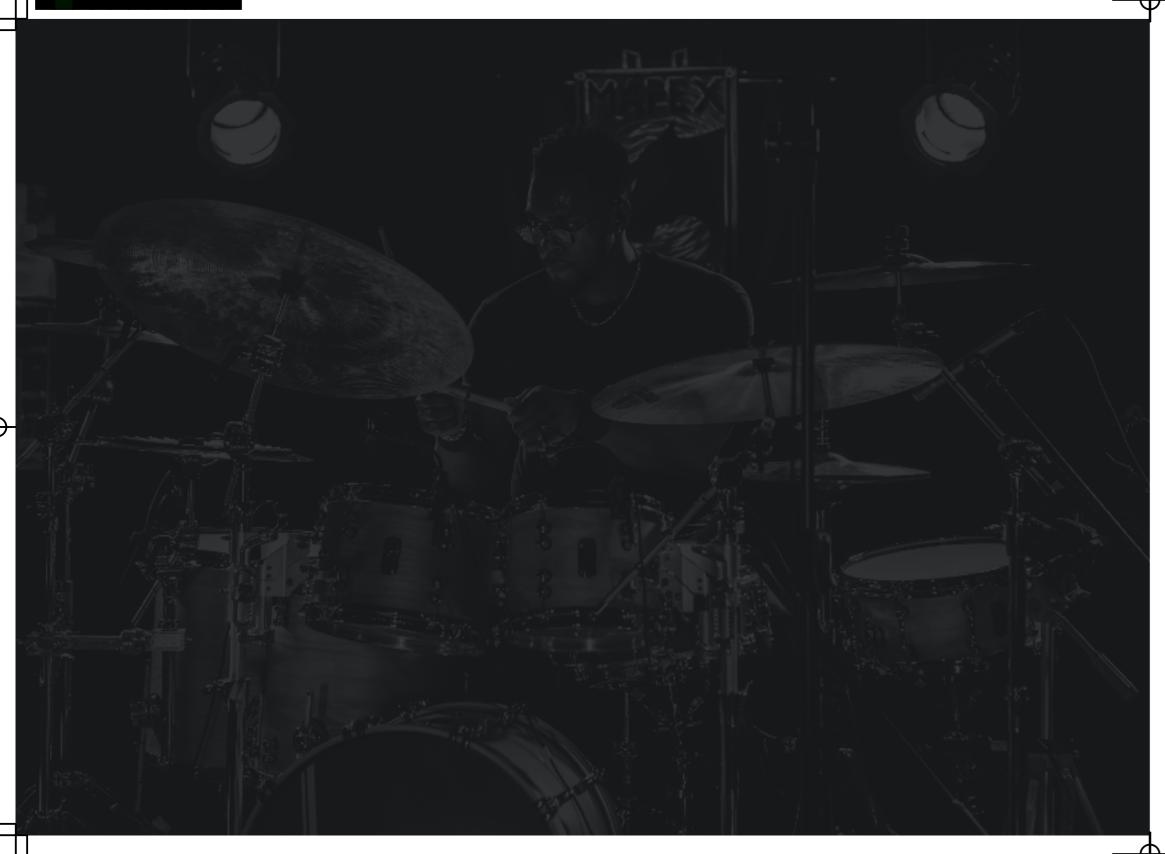
PRODUCT CATALOGUE



### WELCOME

Welcome to an entirely new approach to drum design. Sound First! It sounds simple but this hasn't been the way instruments have been designed by most manufacturers in the past. Often times, the product designers choose woods, hardware and accessories, put them to together and then see what sound they've come up with. Maybe at this point, show it to some other players and see if it is received well enough to release. Not only has Mapex leveraged it's 30 years of making drums to create the new Design Lab, but it has also formulated an entirely reversed approach to those common design techniques, the "Concept Hybrid" formula. The following pages will give you all the details about what it is like to be apart of the experience of using these instruments. Ready for something to inspire you to think different about drum design? Inspire you to be a part of something new and cutting edge? Inspire you to Play More? Ready for the Breakthrough? This is the Mapex Black Panther "Design Lab System of drums"

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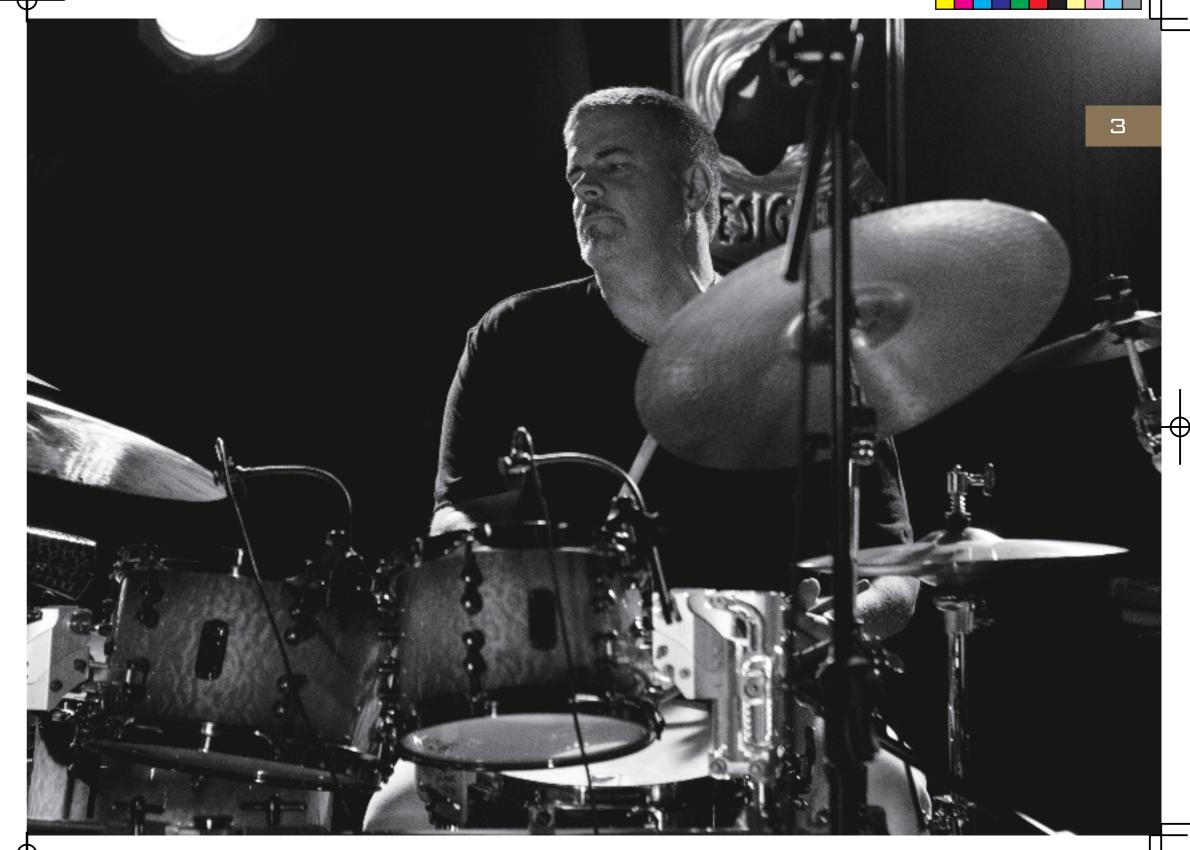
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### **ABOUT DESIGN LAB**

The Design Lab is a group of Artists, Engineers and Designers which form the incubator for unique professional instruments exclusively for Mapex Drums. Using one of a kind sound inspirations and conceived by a revolutionary "Concept Hybrid Formula", the Design Lab creates unique voices, each a combination of the artistry of instrument making and the modern science of drum design.

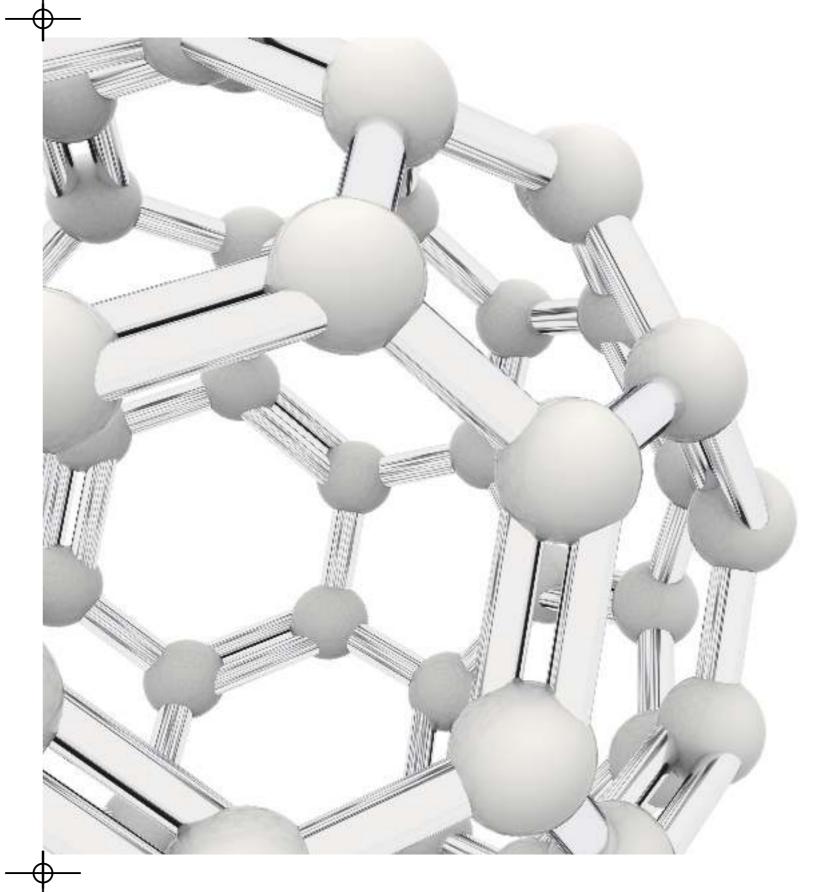


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### THE CONCEPT HYBRID

**Definition:** The process by which multiple sound concepts are combined into a single instrument, resulting in the creation of a new, unique voice.

The Concept Hybrid approach uses the specific blending of different woods, bearing edge profiles, hoop styles, reinforcement rings, lug casings, snare wires, drumheads and even shell finishes to affect the performance and character of a drum. Using this "Sound First" approach, a multiple-tone, sonic concept is chosen and then brought to life by the Mapex Design Lab of Artists, Engineers and Designers.



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## THE SONICLEAR™ ATTENUATION SYSTEM EXPERIENCE A NEW LEVEL OF CONTROL

SONIClear™ Attenuation System design concepts are based on scientific principles of acoustic properties. It puts the most knowledge, choices, and personal adjustments to achieve the sound that best suits their environment or personal style.



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# BLACK PANTHER design L'AB

The Mapex Black Panther series has been a mainstay at the "top-of-the-line" for Mapex drums since its launch in 2010. But the new Black Panther Design Lab systems, are nothing short of breakthroughs in instrument design: this "no holds barred" series uses the cumulation of 30 years of engineering, innovation, artistry and drumbuilding science to form a completely new system of drums. Building from the sound up, the Artist is involved at the very first stage of conception, utilizing the Concept Hybrid approach. (This is very different from most drum manufacturers, who pick materials and build prototypes to then show artists.) The sound concept is first, before the Design Lab team uses its extensive knowledge of drum-building to make that sound a reality. This is the foundation for the new "Design Lab" built and design Black Panther system of drums.



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## THE DRUM KITS

VERSATUS SYSTEM CHERRY BOMB SYSTEM



# VERSATUS SYSTEM

### CLASSIC TONE, VERSATILE USABILITY AND ADVANCED DESIGN

JANKA SCALE HARDNESS FOR HARD MAPLE = 1450 / MAHOGANY = 1100

The Black Panther Design Lab Versatus System represents the pinnacle of instrument design. Groundbreaking innovations combine with drum-building mastery to form a unique and extremely versatile instrument. The hybrid Maple and Mahogany shells use the chamber-specific designs of the Black Panther Design Lab. Plies get progressively thicker, depths graduate by 1/2", bearing edges change and the SAS ring system modulates as the drums get larger in diameter. The combination of these details creates an amazing symphony of instruments in one kit, where each and every drum sounds perfect!

#### **FINISHES**













Transparent Copper





Gold Sparkle Burst

### **FEATURES**

System Configuration	BPDLV728X
Tom	10" X 7", 12" X 7.5"
Floor Tom	14" X 13", 16" X 15"
Bass Drum	22" X 16"
Aux Drum	18" X 12"
SAS scale	SAS 2 Peach Burl Burst
Bass Drum Hoops	Matching Bass Drum Hoops
Hardware	Black Brushed
Floor Tom, Tom Tom Hoops	Triple Flanged

### **Versatus Kits** (SAS 0, SAS 1, SAS 2- LW)

Rose Burst

			Beari	ng Edges		SAS Rii	ng
Sizes	Total (mm)	Ply	Batter	Resonant	Batter	Middle	Resonant
TT1007	7.2	6	45°	45°	-	-	-
TT1275	7.2	6	45°	45°	1	-	-
TT1308	7.2	6	45°	45°	-	-	/
FT1413	7.2	6	60°	60°	1	-	/
FT1615	9.6	8	60°	60°	1	-	/
BF1812	10.6	10	60°	60°	-	-	-
BD2216	10.6	10	60°	60°	/	/	/

Peach Burl Burst

Versatus Kits (SAS 2- PW)							1011	
			Beari	ng Edges		SAS Rir	ng	
Sizes	Total (mm)	Ply	Batter	Resonant	Batter	Middle	Resonant	
TT1007	7.55	7	45°	45°	-	-	-	Floo
TT1275	7.55	7	45°	45°	✓	-	-	
TT1308	7.55	7	45°	45°	-	-	<b>√</b>	<del></del>
FT1413	7.55	7	60°	60°	✓	-	✓	
FT1615	9.95	9	60°	60°	/	-	<b>√</b>	Bass
BF1812	10.95	11	60°	60°	-	-	-	
BD2216	10.95	11	60°	60°	✓	<b>√</b>	/	

#### **COMPONENTS** 8" x 6.5" | BPDLVT865PK |

16 x 15

	T	0 A 0.5	DI DEVIOUSI IX	
		10" x 7"	BPDLVT1007PK	
	Tom	12" x 7.5"	BPDLVT1275PK	
		13" x 8"	BPDLVT1308PK	
		14" x 13"	BPDLVF1413	
	Floor Tom	16" x 15"	BPDLVF1615	
		18" x 16"	BPDLVF1816	
	Bass Drum	18" x 15"	BPDLVB1815A	
		20" x 15"	BPDLVB2015A	4
		22" x 16"	BPDLVB2216A	
		24" x 15"	BPDLVB2415A	



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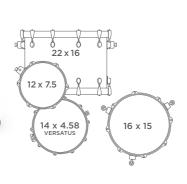
# VERSATUS SYSTEM











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14 x 4.58 14 x 13

# CHERRY BOMB SYSTEM

### VINTAGE, CONTROLLED, PRECISE

JANKA SCALE HARDNESS FOR CHERRY = 950, SCALE: 380 - 4380

The Black Panther Design Lab Cherry Bomb system is a very unique sound for modern drums. Using all-cherrywood 1mm plies, the Cherry Bomb's focus is unmatched. High toms descend in 1/2" depths to retain their drive and punch, producing an incredible Vintage tone with the body of modern drums. The Cherry Bomb system is a hybrid of the classic sounds of beloved vintage drums, with modern hardware and cutting edge technology.

#### **FINISHES**



Natural Satin













Rose Burst

Peach Burl Burst

Gold Sparkle Burst

### **FEATURES**

System Configuration	BPDLC528X
Tom	12" x 8"
Floor Tom	14" x 14", 16" x 16"
Bass Drum	22" x 16"
SAS scale	SAS 0 Natural Satin
Bass Drum Hoops	Natural Satin Maple Bass Drum Hoops
Hardware	Chrome
FLOOR TOM, TOM TOM HOOPS	SONIC SAVER

### **Cherry Bomb Kits** (SAS 0, SAS 1, SAS 2- LW) (SAS 2- PW)

			Bear	ing Edges
Sizes	Toatl (mm)	Ply	Batter	Resonant
TT1208	5.8	6	45°	45°
FT1414	5.8	6	45°	45°
FT1616	8.2	8	60°	60°
BD2216	8.2	8	60°	60°

### **Cherry Bomb Kits**

			Beari	ng Edges
Sizes	Toatl (mm)	Ply	Batter	Resonant
TT1208	6.15	7	45°	45°
FT1414	6.15	7	45°	45°
FT1616	8.55	9	60°	60°
BD2216	8.55	9	60°	60°

### **COMPONENTS**

_	8" x 7"	BPDLCT807PK
	10" x 7.5"	BPDLCT1075PK
Tom	12" x 8"	BPDLCT1208PK
	13" x 8.5"	BPDLCT1385PK
Floor Tom	14" x 14"	BPDLCF1414
	16" x 16"	BPDLCF1616
	18" x 16"	BPDLCF1816
Bass Drum	18" x 14"	BPDLCB1814A
	20" x 14"	BPDLCB2014A
	22" x 16"	BPDLCB2216A
	24" x 14"	BPDLCB2414A

# 16 x 16

	0 // /	D. D. 201007111
To	10" x 7.5"	BPDLCT1075PK
Tom	12" x 8"	BPDLCT1208PK
	13" x 8.5"	BPDLCT1385PK
	14" x 14"	BPDLCF1414
Floor Tom	16" x 16"	BPDLCF1616
	18" x 16"	BPDLCF1816
	18" x 14"	BPDLCB1814A
Bass Drum	20" x 14"	BPDLCB2014A
	22" x 16"	BPDLCB2216A
	24" x 14"	BPDLCB2414A



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## WE BUILD THE SOUI

### **Soniclear Features**

Mapex-specific designs that lead to better sound and

Allows the head to sit flush promoting ease of tuning, increased shell resonance & optimal tonal clarity.

clear™ Bearing Edge



Master Tune Lug™

### System features

Lead to better sound and operation







**Air Flow Venting** 



Isolation Gasket (Fl



### nic Pedestal Foot



Static 90° Floor Tom Legs

# ICLEAR" MASTER

o stand out.

Is star

drumhea

contact

fundame

and a sig

serious p

increases

of the h

all BPDL shells, allowing the The elegant design of this distinctive Black Panther Th atter on the shell, making better  $\,\,$  lug has  $\,$  been revised by the Design Lab to form  $\,\,$  gro ult is a stronger and deeper  $\,$  the new  $\,$ Master Tune Lug. The first truly "Locking  $\,$  tor effortless and consistent tuning, Tube Lug", the Master Tune Lug utilizes a small body for expanded tuning range. For the for the least amount of metal-to-wood contact. A re ncreased head-to-edge contact Design Lab-exclusive pressured locking mechanism ation, allowing the sonic nuances is outfitted on every lug to keep the drum in tune, show after show.

is prevented from contacting the internal cotter pin, allowing the floor on the elevated "spring" of the rubber ing vibration transfer and maximizing



Allows the head to sit flush promoting ease of tuning, increased shell resonance & optimal tonal clarity.





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1/2", bearing edges change and the SAS ring system Panther Design Lab drums is the "feel" of the design. The metal components of the floor tom changes, as the drums get larger in diameter. The instrument. The venting is key to the feel and the brackets are now entirely on the outside of the shell, combination of these details creates an amazing overall resonance of the shells. Through painstaking isolated by the special rubber lift gasket. This releases symphony in one kit, where each and every drum testing, each Chamber Specific approach has lead all pressure from the shell, alleviating vibration

affect the resonance of the shells.

Company.

Plies get progressively thicker, depths graduate by One of the amazing elements to playing the Black All Design Lab floor toms have the new "lift" bracket to a formula of multiple vent holes in both Design loss. The 90° Leg design was also given strong Lab systems. Toms and bass drums have different consideration in regard to its sonic implications. The combinations of vent holes. These air flow vents are straighter the path to the floor, the more sound is placed at the \*Nodal line with the lugs, so as to not lost. Hence, the 90° "static" Design Lab legs allow the most possible resonance from the floor toms and \* "Nodal" positioning is ©Noble and Cooley Drum Aux Drum™. This can then be attenuated in real-time with the SAS version of this leg.









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### YOU BUILD THE SOUND

#### **SAS Features**

Real Time Adjustable 🔵 , User Selectable 🔘



SAS Attenuating Floor Tom Leg™



Magnetic Force Adjustment and Acoustic Resonate Gate on MAATS



**SAS Ring System** 



Auxiliary (Aux) Drum™

#### **Build Your Own Sound**

Selectable Hoops, Finishes, Hardware Fittings



Bass Drum, Tom Tom, Floor Tom Hoops



SAS Finishes



**Hardware Fittings** 

# SAS ATTENUATING FLOOR TOM LEG™

23

This feature is an absolute breakthrough in the real-time attenuating of your drum sound. No more external muffling on the floor toms, with the SAS leg you can dial in the sustain of your toms in real time. As we know with the floor tom legs, the straighter the path to the floor, the more the sound loss. Giving you every angle from beyond 90° to even inverted, the SAS attenuating floor tom leg makes possible unlimited real-time attenuation of your drums! One SAS Attenuating Floor Tom Leg™ leg ships with each Black Panther Design Lab floor tom.



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MAGNETIC C ADJUSTMENT SUSPENSION

Revolutionary..... It's the only word to describe the Magnetic Air Adjustment Tom Suspension (MAATS-A) System for acoustic drums. This is a brand new approach to mounting and sonically suspending the toms on your drum kit. Invented by Randall May International Inc., and tailored for Mapex Black Panther Design Lab, MAATS-A was developed to accentuate and attenuate the purity of the instrument's sonic properties. It also gives the opportunity to personalize the response of the drum to each player's personal preference. The result is an unprecedented sound and feel, alleviating vibration transfer loss. The multiple US & International Patent Pending MAATS system mitigates the weight of the drum into a dynamically/floating magnetic space field. Thus, allowing for the for magnetic adjustment to custom define the sustain and note size individually for each drum.



The "MFA" or Magnetic Force Adjustment controls how much of the weight of the drum you are allowing the magnets to pick up. As you apply magnetic force, the sound opens because the weight is being distributed to the opposing magnets.

### "ARG" - Acoustic Resonance Gate™

As the positioning of the ARG moves up and down, the sustain length of the drum lengthens or shortens. This is an incredible way to dial in your perfect drum sound in real time!

### **Drum Leverage (Drum Size) Adjustment**

The Drum Leverage position adjusts to any mounted tom size.

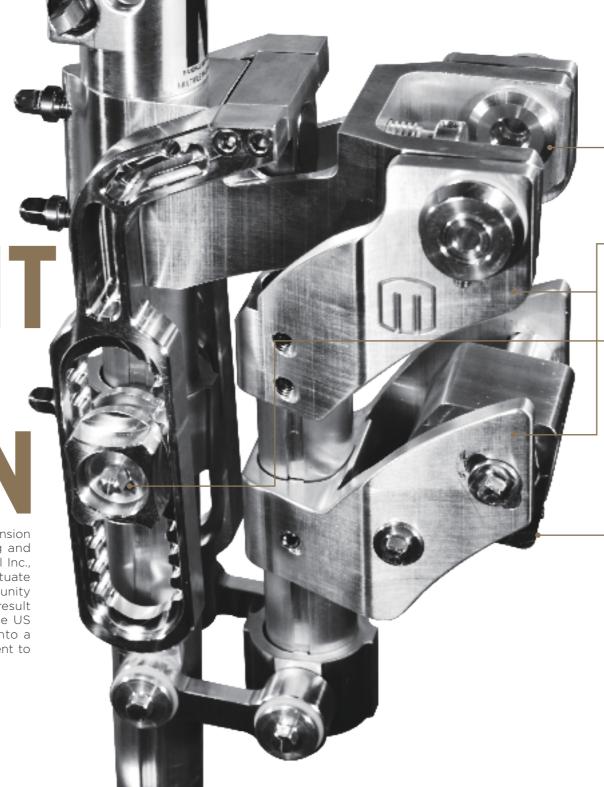


## **Ergonomic Positioning for Tuning** or Performance

- 1. A 360° spin while still secured on the mount, allows for tuning of the resonant head while holding the drum in position.
- A 20° angle adjustment feature in the bridge receptor, allows for adjustment to the perfect playing position.





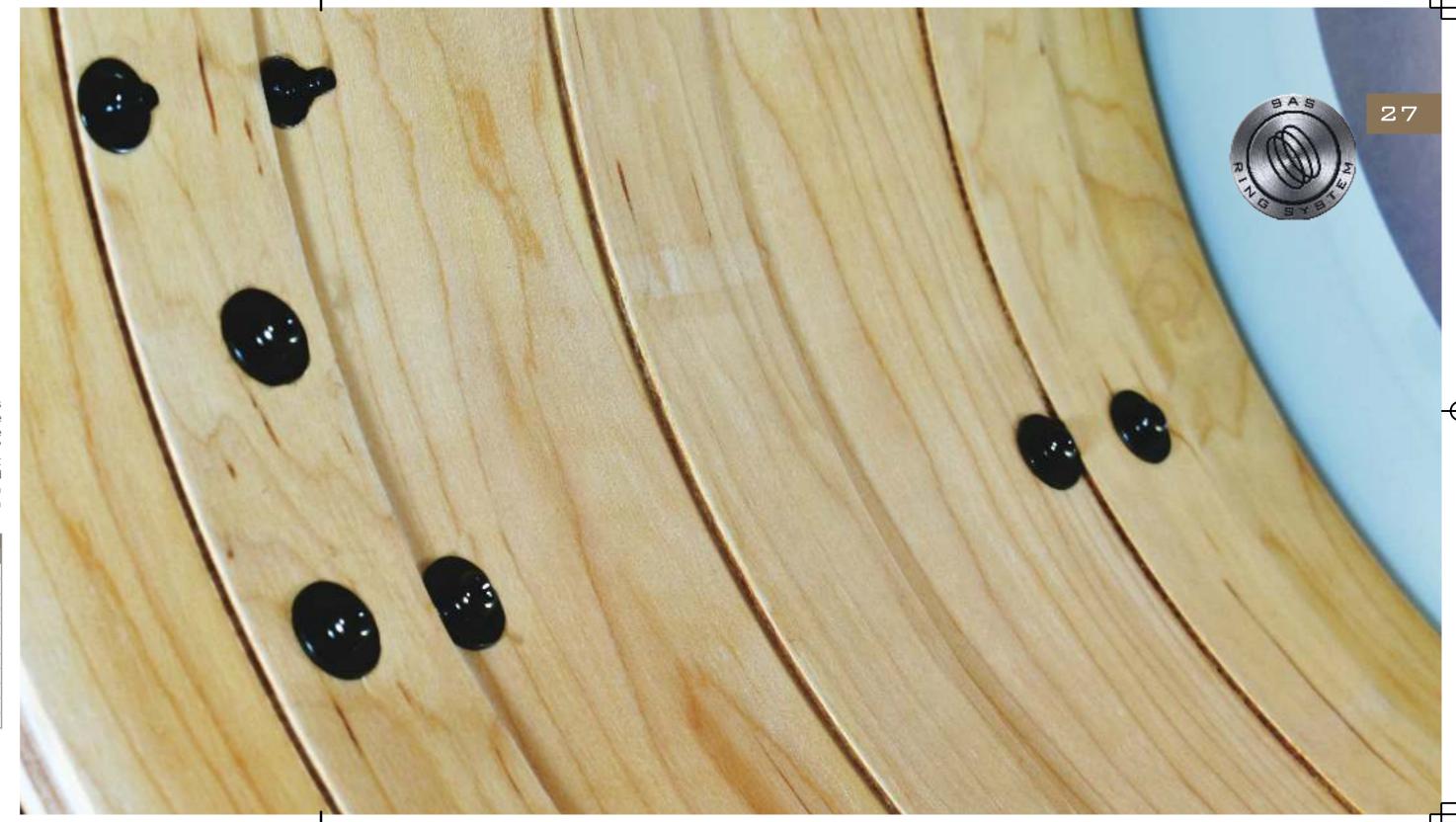


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# SAS RING SYSTEM

The Mapex Black Panther Design Lab uses a revolutionary process involving reinforcement rings. Rather than using rings solely for the purpose of keeping thin-shelled drums round, Mapex focuses on how the use of rings and their unique placement can affect the sonic character of the instrument. The first example of this approach by Mapex came with the design of the Black Panther artist inspired "Versatus" snare drum. A batter-side-only ring was used to create a "vintage" style tone: applying more wood at the top edge gave the drum a thicker - or "fatter" - sounding rimshot and backbeat compared to most shallow-depth snares. The absence of a ring on the bottom edge maintained the articulation and sensitivity necessary for lower-volume playing, whether that be ghost-notes or playing with brushes. This breakthrough concept was then applied to the entire Versatus system kit to amazing results. These "Sonic" rings are distributed in varying degrees throughout the system. The table below shows the layout of the Versatus SAS Rings.

Size	Туре	SAS Rings		Position	
Size	Туре	SAS RIIIgs	Batter Side		Resonant Side
8"	Tom	No Rings			
10"	Tom	No Rings			
12"	Tom	(1) 4-Ply/1" Maple Rings	V		
13"	Tom	(1) 4-Ply/1" Maple Rings			V
14"	Floor Tom	(2) 4-Ply/1" Maple Rings	V		V
16"	Floor Tom	(2) 4-Ply/2" Maple Rings	V		V
18"	Aux Drum	No Rings			
18"	Bass Drum	No Rings			
20"	Bass Drum	(2) 4-Ply/1" Maple Rings	V		V
22"	Bass Drum	(3) 4-Ply/2" Maple Rings	V	V	V
24"	Bass Drum	(3) 4-Ply/2" Maple Rings	V	V	V



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# AUXILARY DRUM (AUX DRUM)

Another unique concept from the Design Lab is the new Aux Drum. This "3-in-1" instrument concept opens a whole new world of versatility within a single drum. The Aux Drum has been designed to be a small diameter bass drum, a "gong" bass drum and also a "gong" floor tom all in one convenient and great-sounding instrument.

#### Aux Drum Specifications:

- 18" Diameter X 12" Deep 9-Ply (10.8 mm) Maple / Mahogany Shell
- Features the "Versatus" system Shell formula
- Batter side bass drum head and hoop
- Resonant side tom head and hoop
- A new 3-Point bracket positioning that allows for complete flexibility of set-up
- Includes removable spurs for bass drum set-up
- Includes 3, Design Lab 90° "Static" floor tom legs for the "gong" floor tom
- "3-Point" bracket positioning allows for the Aux Drum to be mounted via two TH800 Soniclear tom arms on cymbal stands
- Special "slotted" batter side bass drum hoop, to allow for proper pedal positioning on the AC909 bass drum "lift" (Included)
- Available in all colors of Black Panther Design Lab and with hoop selection options





**Small Diameter Bass Drum** 



"Gong" Bass Drum



"Gong" Floor Tom

"3-IN-1" **INSTRUMENT CONCEPT** 



### **BUILD YOUR OWN SOUND**

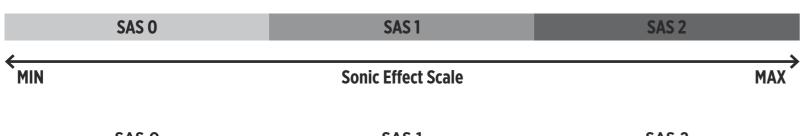
SONIC EFFECT SCALE
HOOP & HARDWARE OPTIONS
SAS FINISH VALUES
CROSS OVER FINISHES
CUSTOMIZED KITS



MPX\_BPDL\_Catalog.indd 30-31

# BUILD YOUR OWN

Black Panther Design Lab drum kits allow drummers to customize based on the proprietary "SAS Sonic Effect Scale" developed by Mapex Drums. By selecting finishes, hoops, and hardware fittings to suit your style and taste, you can also create sound that is all your own. You can further utilize a combination of both Versatus and Cherry Bomb shells to create a unique set-up with the resonance and control that best suits you and your musical needs.



SAS 0

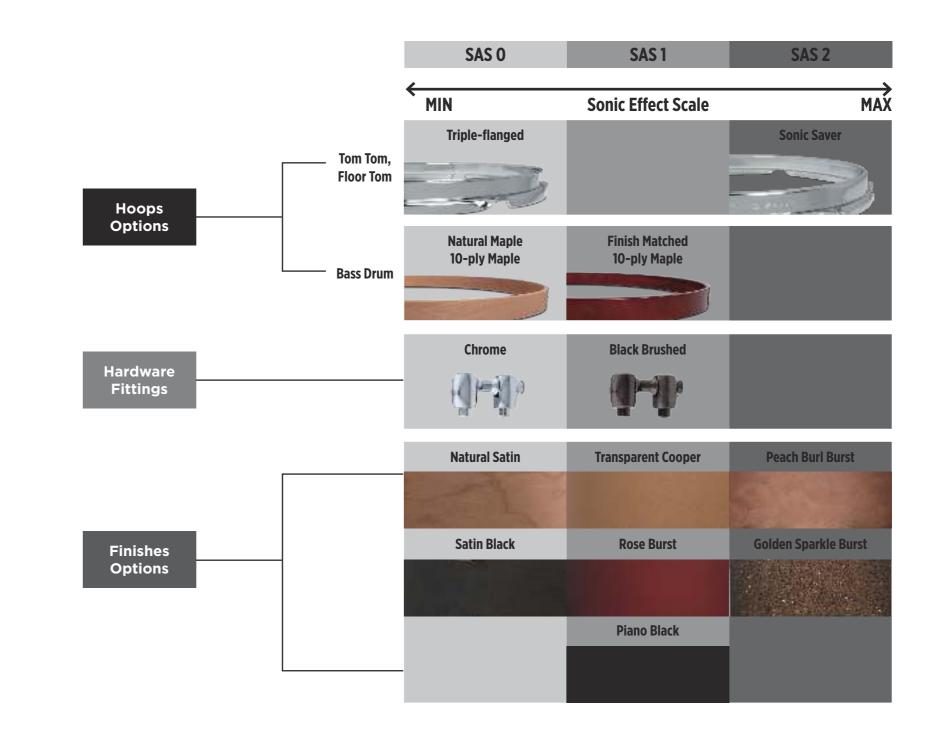
Selected options have little to no effect on the sound of the instrument.

SAS<sub>1</sub>

Selected options have a slight effect on the sound of the instrument.

SAS 2

Selected options have a significant effect on the sound of the instrument.



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# HOOP & HARDWARE OPTIONS



### **Triple-flanged** (SAS 0)

Their lighter weight facilitates the most ambience from the drums. They also have more stick attack and a metallic voice for rimshots.



### **Sonic Saver** (SAS 2)

The inward flange and extra weight of the Sonic Saver hoops help to focus and control the sound of the drums. The projection is more "down" than "out" and will provide more of a "vintage" or closed tone to



### **Natural Maple 10-ply Maple** (SAS 0)

In combination with finish choices, the user can created a "vintage" look to the drum system.



### Finished Matched 10-ply Maple (SAS 1)

This helps the bass drum heads seat better and tune more easily.



**Chrome Plated** (SAS 0)

The timeless look of chrome plated hardware.



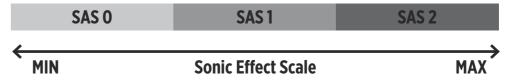
### **Brushed Black Nickel Plated** (SAS 1)

Adds a special modern visual touch to finish combinations.

# SAS FINISH VALUES

An SAS 0 Finish brings out the beautiful grain and color character of the woods used in the drums, but also allows the shell to vibrate fully due its extremely low-mass application. Thicker finishes like high-gloss veneers and wraps add mass to the shell and shorten sustain, as well as raising the pitch. A frequently neglected facet of drum design is taking into consideration what finish you are choosing for the sonic properties of the instrument. Of course, players always want their instrument to look great, so there is a balance between what look and presentation is desired for the drums and what effect that finish will have on the actual sound. Here are the different SAS finishes available on the Black Panther Design Lab Systems:

### SAS (SONIClear Attenuation System) Finish Values



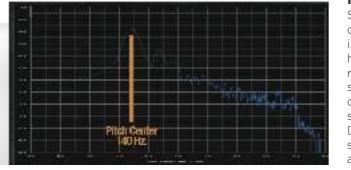


#### SAS 0 - Stained or Natural Satin Finish

A stained or natural satin lacquer finish gives you the option of applying wood stains to the outside of the drum's shell. This gives many more color options, relative to the natural color of the wood. A rubbed satin finish adds light lacquer and sealant, which creates some protection for the shell. The Satin finish on Design Lab is an SAS O and has little to no affect on the sound of the instrument.





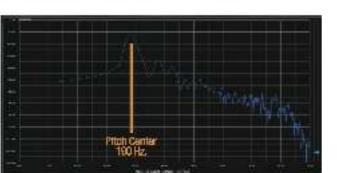


### SAS 1 - Stained or Natural Gloss Lacquer Finish

Stained, solid or natural gloss lacquer finishes offer the beautiful, classic look known for high-end instruments such as pianos, drums and guitars. The high-gloss lacquer is done by coating, buffing and re-coating gloss lacquer many times on the natural shell. While this makes a deep, attractive finish, it does however inhibit the movement of the drum shell because of the thickness of the lacquer coating. Design Lab Gloss lacquers are SAS 1 because of the slight dampening of the drum's overall resonance and raising of the pitch.







### SAS 2 - Exotic Wood Veneers and Deep Sparkles with Gloss Lacquer Finish

A veneered lacquer finish is the most expensive looking of all of the instrument finishes. A stunning, exotic presentation, these beautiful Maple Burl Veneers have the addition of a high-gloss lacquer. Deep Sparkles are also included in the SAS 2 level finishes due to the additional layers of sparkle and lacquers. Though the most attractive of all the finishes, the extra layers of glued wood, sparkles and many coats of high-gloss lacquer considerably inhibits the shell's resonance. Design Lab's Veneered and Deep Sparkle finishes are SAS 2 because of the short sustain and the additional raising of the shell's fundamental pitch.

# CROSS OVER FINISHES

The SAS finish system is designed with "crossover" finishes. This means that you can now design the Design Lab kit that best suits your sonic tastes and musical style! For instance, you could combine the amazing dynamic range and low fundamentals of the Versatus bass drums with the punch, drive and precision of the Cherry Bomb toms to create a unique and personal sound. With a complete offering of crossover finish options (\*\*\*except Natural Satin), you can select the perfect instruments to build your personal inventory of Black Panther Design Lab drums.







# CUSTOMIZED KITS

#### CHERRY BOMB

CHERRY BOMB	
Snare	BP Warbird (not included in the drum kit)
Tom	12" x 8"
Floor Tom	14" x 14"
Bass Drum	18" x 16"
SAS Scale	SAS 1 Rose Burst
Bass Drum Hoops	Natural Satin Maple Bass Drum Hoops
Hardware	Black Brushed
FLOOR TOM, TOM TOM HOOPS	Triple Flanged



#### **CHERRY BOMB**

CHERRI BOMB	
Snare	Design Lab Heartbreaker (not included in the drum kit)
Tom	12" x 8", 13" x 9"
Floor Tom	16" x 16", 18" x 16"
Bass Drum	24" x 14"
SAS Scale	SAS 1 Transparent Copper
Bass Drum Hoops	Matching Bass Drum Hoops
Hardware	Chrome
FLOOR TOM, TOM TOM HOOPS	Sonic Saver

### **CHERRY BOMB**

Black Panther Design Lab Cherry Bomb & BP Versatus
(not included in the drum kit)
8"x7", 10"x7.5", 12"x8"
14"x14", 16"x16", 18"x16"
(2)*22"x16"
SAS 2 Peach Burl Burst
Matching Bass Drum Hoops
Black Brushed
Triple Flanged



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### **VERSATUS**

Snare	BP Versatus
Tom	10" x 7", 12" x 7.5"
Floor Tom	14" x 13", 16" X 15"
Bass Drum	22" X 16", 18"x12" (Aux Drum)
SAS Scale	SAS 1 Rose Burst
Bass Drum Hoops	Matching Bass Drum Hoops
Hardware	Black Brushed
FLOOR TOM, TOM TOM HOOPS	Triple Flanged



Snare	Black Panther Design Lab Equinox
Tom	12"x7.5
Floor Tom	14"x13, 16"x15"
Bass Drum	18"x15"
SAS Scale	SAS 0 Satin Black
Bass Drum Hoops	Natural Satin Maple Bass Drum Hoops
Hardware	Chrome
FLOOR TOM, TOM TOM HOOPS	Triple Flanged



Snare	BP Warbird
Tom	10"x7", 12"x7.5"
Floor Tom	14"x13", 16"x15"
Bass Drum	22"x16", 22"x16", 18"x12"
SAS Scale	SAS 1 Rose Burst
Bass Drum Hoops	Matching Bass Drum Hoops
Hardware	Black Brushed
FLOOR TOM, TOM TOM HOOPS	Triple Flanged



VERSAIUS	
Snare	Black Panther Design Lab Heartbreaker
Tom	13"x 8"
Floor Tom	16" x 15", 18"x16"
Bass Drum	24"x15"
SAS Scale	SAS 1 Transparent Copper
Bass Drum Hoops	Matching Bass Drum Hoops
Hardware	Chrome
FLOOR TOM, TOM TOM HOOPS	Sonic Saver



Snare	Black Panther Design Lab Cherry Bomb
Tom	8"x6.5", 10"x7", 12"x7.5"
Floor Tom	14"x13",16"x15"
Bass Drum	20"x15", 18"x12" Aux. Drum (Gong BD)
SAS Scale	SAS 2 Gold Sparkle Burst
Bass Drum Hoops	Matching Bass Drum Hoops
Hardware	Chrome
FLOOR TOM, TOM TOM HOOPS	Sonic Saver







## BLACK PANTHER DESIGN LAB ARTISTS

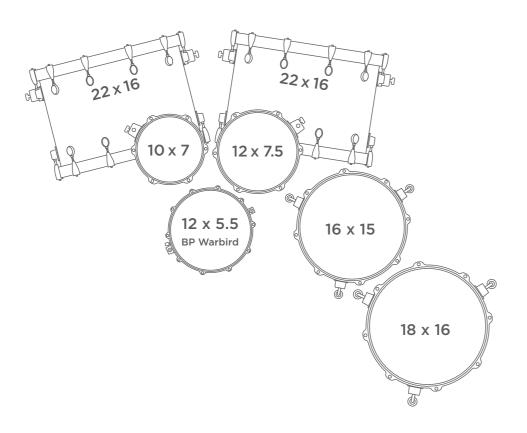
The finest drummers are musicians first and foremost: they express a distinct artistic identity through their drums. They place a very high value on excellent design and execution of manufacturing; sound, playability, appearance are of paramount importance. The Black Panther Design Lab artist roster consists of drumming luminaries and legends, representing a range of genres and styles, each one an undisputed master of their craft. They have one thing in common: they have chosen some of the finest instruments ever made to deliver their unique, individual voices. So what does it take to change the way we all think about drum design? We at MAPEX think it's actually very simple. It takes 10 of the best drummers in world to play the same series of drums.

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### **ARTIST KIT CHOICE**

### **VERSATUS**

Finish: Natural Satin (SAS 0) / Matching BD Hoops Hardware: Black Brushed / Hoops: Triple-flanged



"You don't need to add anything. It's all there and has a lot more of what you want. It's quick, it sings, it's awesome!"

There are few thrones in modern metal as revered as that of Chris Adler, whose double bass Versatus rig is the perfect complement to his trademark drive and aggressive style of playing. The high-definition sonic properties of the Versatus focuses its full resonance into punch and attack without losing body.

# CHRIS ADLER LAMB OF GOD



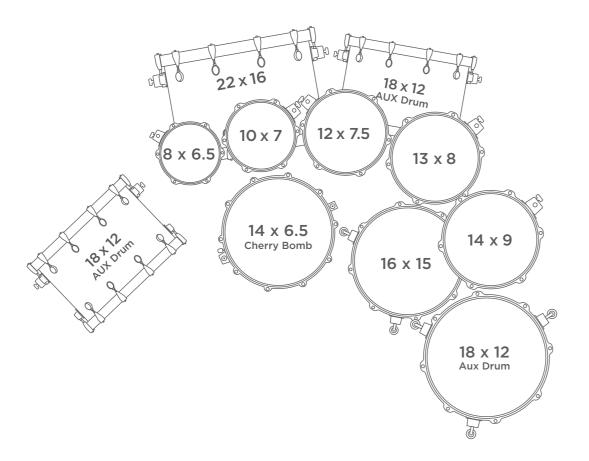
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### **ARTIST KIT CHOICE**

### **VERSATUS**

Finish: Piano Black (SAS 1) / Matching BD Hoops Hardware:Black Brushed / Hoops: Triple-flanged



"This new drumset is going to give me all the resonance and control I'll ever need. Regarding my perfect, EQ'd sound: out of the box, it's there."

This imposing rig is the ideal delivery system for Craig Blundell's signature complexity. Rack toms sing with a open, natural resonance with a trace of menace in the low-end bark. The artist's technical, intricate patterns demand a focused, perfectly EQ'd sound and an aggressive attack adds pop for live environments.

# CRAIG BLUNDELL STEVE WILSON



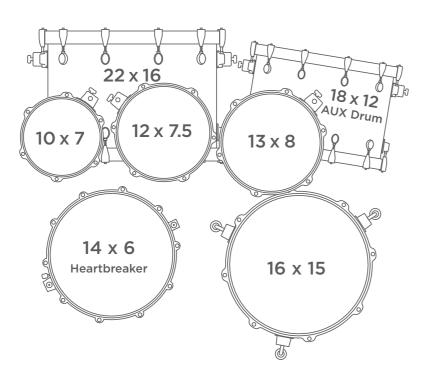
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### **ARTIST KIT CHOICE**

### **VERSATUS**

Finish: Transparent Copper (SAS 1) / Matching BD Hoops Hardware: Chrome / Hoops: Triple-flanged



"From a drummer's stand point, 49 nothing has been left out, nothing has been overlooked. So if there is such a thing as perfect; these are it." The versatile musician merits a versatile instrument, and it's all in the name with Kirk Covington's Versatus drum kit. The complete Versatus system kit allows the artist to pick the right size drums for every format: from the classic club gig setup to a full funk/fusion rig, it's all in the mix.

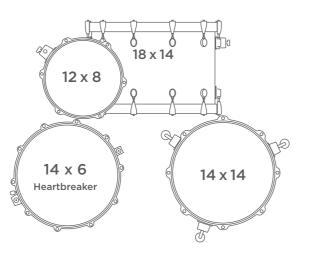
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### **ARTIST KIT CHOICE**

### **CHERRY BOMB**

Finish: Piano Black (SAS 1) / Matching BD Hoops Hardware: Black Brushed / Hoops: Triple-flanged



"You just play a drum and it lets you get a big sound. The response is so immediate, and there was that warm sound on each one of the drums."

The Cherry Bomb in the classic 4 piece setup is the choice of eminent jazz maestro Jeff Hamilton. An immediacy of response jumps out from the cherry wood shells, before spreading out with a warmth that organically integrates with the band's sound without cutting through it, embracing rather than confronting the listener.

# JEFF HAMILTON LEGENDARY TOURING & RECORDING MUSICIAN

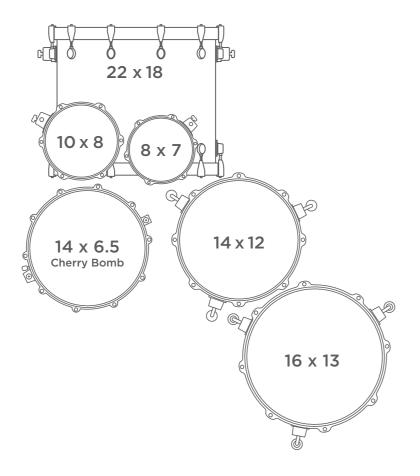


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### **ARTIST KIT CHOICE**

### **CHERRY BOMB**

Finish: Satin Black (SAS 0) / Natural Maple BD Hoops Hardware: Chrome / Hoops: Sonic saver



"I don't think I've ever played a set of drums which offered more of what I was looking for."

Claus Hessler's unorthodox Cherry Bomb setup stems from his mastery of open hand playing, giving rise to extremely progressive orchestrations and ostinatos. The cherry wood shell formula sings with warmth, with plenty of teeth and punch from the low end.

# CLAUS HESSLER



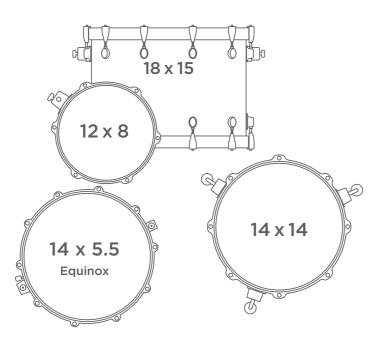
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### **ARTIST KIT CHOICE**

### **VERSATUS BD/ CHERRY BOMB TOMS**

Finish: Peach Burl Burst (SAS 2) / Matching BD Hoops Hardware: Chrome/ Hoops: Sonic Saver



"The drums can be wide open, these drums will allow you to get that sound. I've never heard that much sound from a floor tom." Greg Hutchinson's concept of sound takes an unconventional, radical approach to the jazz tradition in which he's rooted, reflected in his choice of Versatus drums. Chamber-specifc ply thicknesses and the SAS ring system bring focus, edge, and control to totally uninhibited shell resonance.

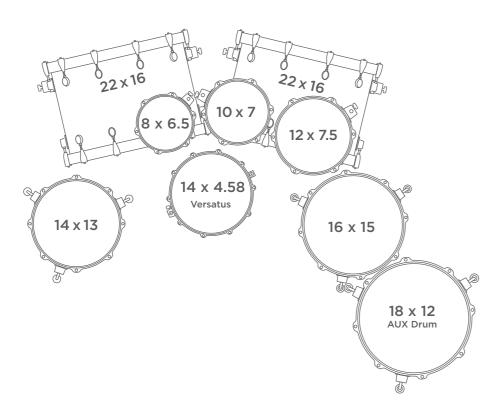
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### **ARTIST KIT CHOICE**

### **VERSATUS**

Finish: Satin Black (SAS 2) / Matching BD Hoops Hardware: Chrome / Hoops: Triple-flanged



"This finally gives me the possibility to play the bass drum completely open, and still have the focused sound that I need."

The Versatus drum kit proves itself more than a match for metal titan Alex Landenburg's blistering virtuosity. From a whisper at ghost notes to a roar at full pelt, the sonic headroom afforded by the maple/mahogany hybrid shell design preserves integrity and amplitude of tone at every level of the dynamic spectrum.

# ALEX LANDENBURG CYHRA

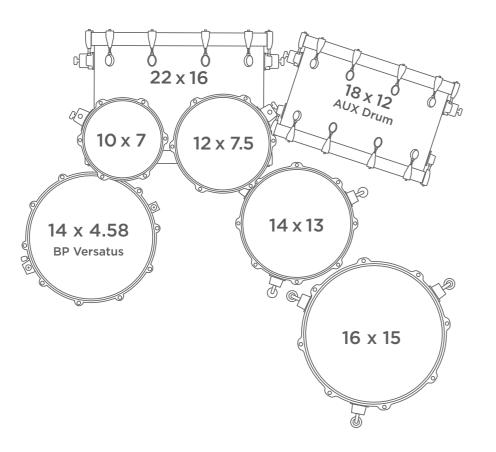
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### **ARTIST KIT CHOICE**

### **VERSATUS**

Finish: Peach Burl Burst (SAS 2) / Matching BD Hoops Hardware: Black Brushed / Hoops: Triple-flanged

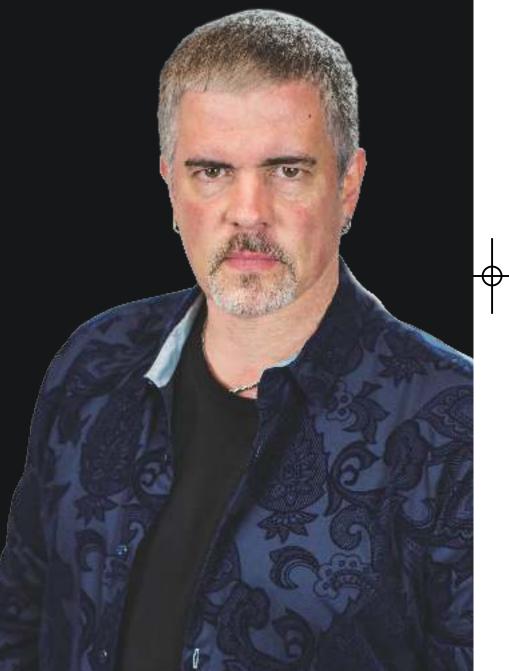


"This thing just sounds perfect: pre-EQ'd, I would call it, or pre-processed even. It's a little deeper than just EQ'ing the high end and low end: it's the processing of the drums that you might do in a mix, but it does it all naturally on the instrument."

Multiple-Platinum award-winning recording artist Russ Miller plays on the Versatus system kit. The "Hi-Fi" sound of the Versatus, supports his 20+ year reign in the top studios in the world. Russ' unique sound is complemented by the innovative acoustic designs that create a pre-processed tone, which would otherwise require exterior means to achieve.

## RUSS MILLER 27X'S PLATINUM RECORDING ARTIST, AMERICAN IDOL, ANDREA BOCELLI

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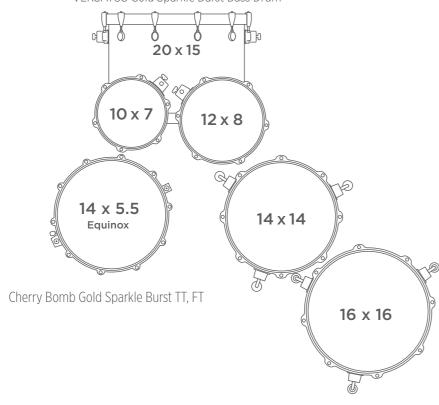
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### **ARTIST KIT CHOICE**

### **VERSATUS BD / CHERRY BOMB TOMS**

Finish: Gold Sparkle Burst (SAS 2) / Matching BD Hoops Hardware: Chrome/ Hoops: Sonic Saver

VERSATUS Gold Sparkle Burst Bass Drum



" It's cool to play one drum set and be able to play five to ten different styles of music on it. The response of the drums are so easy that I can play soft and still get a beautiful sound, but I can also dig into the drum without choking the drum."

From arenas to clubs, Lee Pearson adopts the Cherry Bomb as the voice of his artistry. His melodic approach to the drums takes full advantage of the warmth and quick response of the toms, with an unparalleled range of tuning allowing for precision when finesse is called for while retaining breadth of tone when a heavier touch is applied.

# LEE PEARSON CHRIS BOTTI

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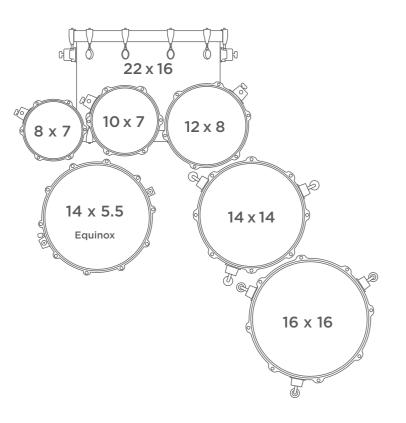
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### **ARTIST KIT CHOICE**

### **CHERRY BOMB**

Finish: Satin Black (SAS 0) / Matching BD Hoops Hardware: Chrome / Hoops: Sonic Saver



"These new drums have literally made playing more comfortable and a lot more enjoyable. Now you are getting the actual pitch that you need, but you still get the warmth."

The chamber-specific ply design of the Cherry Bomb toms allows Rashid Willims to feel the optimum shell resonance and vibration from behind the drums. The SAS ring system of the Versatus bass drum preserves a full, open dynamic range but attenuates the standing wave, negating the need for muffling

# RASHID WILLIAMS JOHN LEGEND



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# BLACK PANTHER GESIGNLAB

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